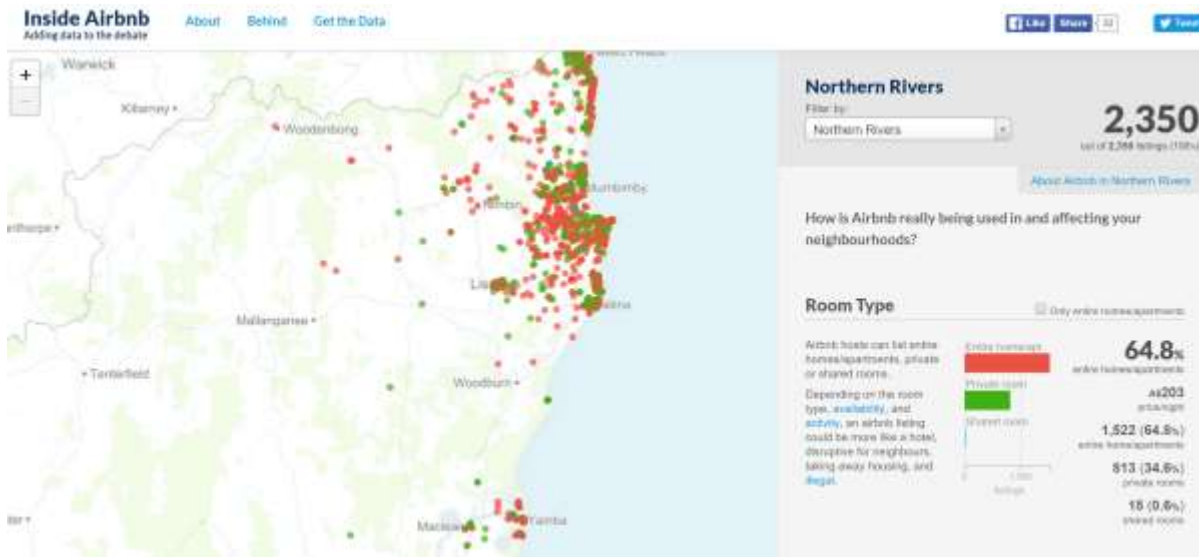




A LOOK AT THE SHARING ECONOMY IN THE NORTH

A LOOK AT THE SHARING ECONOMY IN THE NORTH RIVERS REGION

Airbnb is part of the "sharing economy" and is doing a great job disrupting the hotel industry and providing an occasional income source to many home owners. However, some people are concerned that the majority of Airbnb listings in most Northern Rivers towns are entire homes, many of which are rented all year round and potentially disrupting housing supply.



The website [Inside Airbnb](https://insideairbnb.com) lets you browse the data for your locality, and see for yourself. By analysing publicly available information about a locality's Airbnb's listings, Inside Airbnb provides filters and key metrics so you can see how Airbnb may compete with the residential housing market.

With Inside Airbnb, you can ask fundamental questions about Airbnb in any neighbourhood, or across the Northern Rivers Region. Questions such as:

"How many listings are in my neighbourhood and where are they?"

"How many houses and apartments are being rented out frequently to tourists and not to long-term residents?"

"How much are hosts making from renting to tourists?"

"Which hosts are running a business with multiple listings and where they?"

The tools are presented simply, and can also be used to answer more complicated questions.